

Outreach Power Point “Outreach Service-Learning “Let’s Carry the Message”

Facilitator Notes for “Let’s Carry the Message” Outreach Service-Learning Power Point

Thank you for downloading the World Service Outreach Service-Learning Power Point: Let’s Carry the Message.” Our goal is to provide you with information that will help you and your region with outreach endeavors.

This Power Point is designed to be used by individuals or groups as a training tool to explain the principles that guide Nar-Anon outreach, offer suggestions for where to do outreach, how to do outreach, and information about where to find helpful resources and talking points available on the WS website.

Although there is not a script for presenting this Power Point, we offer the following suggestions.

If you are using the PPT as a presentation to a group for the first time, it is suggested that you review the PPT in advance and become familiar with the information and resources it contains. Below are some notes on the individual slides that will assist you in presenting the material in a clear and concise manner. It will be helpful if you’ve done some outreach yourself so you can share your experiences. If you haven’t, perhaps someone who has done outreach, or outreach different from what you’ve experienced, can be on hand in order to help by providing examples of what they’ve done.

Let’s begin:

Slide 2 – outlines the basic principles of outreach that will be addressed.

Slides 3-6 – relates how our Steps and Traditions play into outreach. You can expand on these ideas by reading a page of the SESH book or other Nar-Anon literature pertaining to the Step or Tradition. Or ask those in attendance to share their thoughts.

Slide 3 – we refer to Step 12 to show our experience with the program. We are now able to practice patience and understanding with others without forcing them into anything. (Important qualities for anyone doing outreach.) Because we have worked the Steps, we have inner resources, strength, and hope to share. It is not recommended to do outreach if you are new to the program and have just begun your own recovery.

Slide 4 – we welcome anyone who has been affected by addiction in a relative or a friend. There are no other requirements to be a Nar-Anon member. Nar-Anon is not connected or associated with any other fellowship.

Slide 5 – Tradition 5 helps us stay focused on our program. It is not recommended to mention any other programs or therapy methods during your outreach event.

Slide 6 – Tradition 7, reminding us to be self-supporting.

Slides 7-9 – remind us that we can all do outreach, and there are many places outreach can be done. If you see an event in the paper or online that you feel would benefit from Nar-Anon presence, take the initiative to contact the event organizers to see if Nar-Anon would be welcome.

Go to local service organizations (library, police, etc.) to see if they'd be willing to display information. Check your state or town's mental health website for upcoming events; and don't be afraid to call and offer to participate in any of their functions. Often organizations don't know Nar-Anon is around, and have no contact information.

Slide 10 – goes over information available on the Nar-Anon website. Some for purchase, though many items are downloadable — you can make the appropriate copies if the document is marked “this document may be photocopied.”

Downloadable items can be found on these Nar-Anon web pages: Service Literature www.nar-anon.org/service-literature, Outreach www.nar-anon.org/outreach, and Narateen www.nar-anon.org/narateen. Downloadable items that are helpful at an outreach event include: *Let's Talk About Anonymity; Appropriate Sharing; Nar-Anon Offers Hope; New to Nar-Anon; Thinking About Attending a Meeting?*, and *Narateen Outreach*.

If you have an internet connection during your presentation, you may want to quickly show these sites and the materials available. Otherwise, the sites are outlined at the end of this presentation.

Slide 11 – gives some suggested talking points to use while doing outreach. It's helpful if you (or someone else) are familiar with outreach service as you may want to interject situations and dialog you've encountered while providing outreach.

Slide 12 – are guidelines for contacting professionals. The Nar-Anon website has cover letters to use for contacting professionals (and others) that can be mailed, though many times a call or email is just as, or more, effective.

Slide 13 – it's always good to have a plan so there are no surprises at the event. Make sure everyone participating knows where and when to meet, and has any needed contact information. Be sure you have any materials you need (flyers, schedules, business cards) to distribute. (And from experience, also be sure you have personal items – tissues, sun screen, note pad and writing instrument, drinks, snacks, perhaps a canopy.)

Slide 14 – shows where on the Nar-Anon website you can find outreach information. For ease, it's suggested that you screen share this URL so folks can see the site and what's available. The Fellowship Review tab may also have some useful literature. If this isn't possible, these are the items you'll see:

- An introduction to Outreach
- Performing Outreach
- Cover Letters and Guides
- Putting Cover Letters to Work
- Outreach Tools – Logo Kit, PSA, Brochures and Flyers, Guides
- Outreach Opportunities
- Power Points – Twenty Questions and Nar-Anon Offers Hope

Slides 15, 16 and 17 -- are web page captures showing where information may be found. A live demonstration is preferable, but if you don't have an internet connection, this will be helpful.

Thank you for viewing “Outreach Service-Learning: Let's Carry the Message.” We hope it helps you on your Outreach journey.